Cellocator Division
Pointer Telocation Ltd.

Dear valued Customer,   March 31, 2013

Cellocator is proud to announce the formal release of the following products:

Cello-AR

Cello-AR is an economic anti-theft Security system that provides an early alert capability eliminating the need for an alarm system. As such, it offers major cost savings for customers who deal with stolen vehicle recovery services (SVR).

The Cello-AR system includes in addition to the Cello-F capabilities:

- Driver authentication.
- Robust and smart immobilizing system with redundancy option.
- Sophisticated alarm system logic
- Theft and tamper attempts detection and OTA reporting.
- E-call and B-call

You are welcome to review the Cello-AR Release Notes, Cello-AR Security Product Overview and Cello-AR page for more information.

FW V31q for Cello-R

FW V31q for Cello-R introduces a number of new features, enhancements and bug fixes.

You are welcome to review the Cellocator Cello-R Fw.31q Release Notes   for more information.

Appropriate files and documents (such as FW Upgrade Files, PL files, Programming Manual, Wireless and Serial Protocols and Full Package) have been updated to the Knowledge Base section of Cellocator web site.

FW V31o for the CR200 family

FW V31o for the CR200 Family presents further improvements for the CR200 Family.

You are welcome to review the CR200 Product Release Notes for more information.

Appropriate files and documents (such as PL files, Programming Manual, Wireless and Serial Protocols and Full Package) have been updated to the Knowledge Base section of Cellocator web site.

FW V29e for the CelloTrack family

FW 29e for the CelloTrack Family presents further improvements for the CelloTrack Family.

You are welcome to review the CelloTrack FW 29e Release Notes for more information.

Appropriate files and documents (such as PL files, Programming Manual, Wireless and Serial Protocols and Full Package) have been updated to the Knowledge Base section of Cellocator web site.

External Power Surge Suppressor Cello/CR200

The Surge Suppressor is a hardware device designed to protect Cello/CR200 family units against extremely high automotive voltage surges which are outside the scope of the E-Mark standard compliance requirements for aftermarket electronic equipment.

You are welcome to review the Cellocator Power Surge Protector Overview for more information.

For pricing and delivery information, you are most welcome to contact your appropriate sales manager.

Please note that the above links require access to our Knowledge Base section on our web site.

Should you have any questions on the new FW versions, you are more than welcome to contact the product management department or your appropriate sales manager.

Kind Regards,

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