



## End Of Life Notification



Dear Valued Customer,

Date: 24/11/2011

As part of our routine product lifecycle management process, we have identified two Part Numbers (P/N) that will be transitioned to an End of Life (EOL) status, and replaced seamlessly by identical substitute.

The reason for EOL status of these P/Ns is Telit's announcement on end of life of the Telit GE864 QUAD AUTOMOTIVE V1 modem, which is used in Cello-F/R products. The EOL products are replaced by identical substitutes, which are equipped with embedded Telit GE864 QUAD AUTOMOTIVE V2 modems, offering full backward compatibility with the V1 model. Consequently, there will not be any change in the Cello family devices functionality.

### **EFFECTED PRODUCTS:**

No.	Product Name	Product Description	Product Number
1.	Cello-F	Cellocator AVL unit for Fleet Management	CT7700200-000
2.	Cello-R	Cellocator AVL unit for Vehicle Recovery	CT7700210-000

### **TIMELINE DATES**

The following dates have been set regarding the End of Life notification. Please refer to *Annex 1* for definitions.

Milestone Name	Milestone Date
Last Order Date	25/02/2012
Final Ship Date	25/05/2012
End of Service Date	25/02/2015
End of Customer Support Date	25/02/2017

Customers who use the products should start considering the transition process to the new replacing products upon receiving this announcement, as stated in the *Replacing Product* section below.



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### REPLACING PRODUCT

The following products act as replacement products:

No.	Product name	Product Description	Product Number
1	Cello-F	Cellocator AVL unit for Fleet Management	CT7700205-000
2	Cello-R	Cellocator AVL unit for Vehicle Recovery	CT7700215-000

The replacing products utilize the Telit GE864 QUAD AUTOMOTIVE V2 model, which offers full backward compatibility with the V1 model, and are, consequently, fully compatible with the existing products. Cellocator has tested the replacing products and validated that the performance of the products has not been changed. The new products are certified for all directives supported by the EOL products.

In order to be prepared for the new products you are invited to order samples for evaluation. Please contact your sales personnel for more details.

Customers who require Homologation approval are advised to complete the homologation process and switch to the replacing products before the last order date.

In case you have any questions regarding the End of Life process, dates, replacing product or any other question, please contact Pointer's Product Management department.

Kind Regards,  
Natan Degani  
Hardware Product Manager  
Cellocator Division, Pointer Telocation LTD



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### ANNEX 1: DEFINITIONS

#### END OF LIFE TIMELINE

##### End of Life Policy

- End of Life terminology includes *End of Life Notification*, *Last Order Date*, *Final Ship Date*, *End of Service Date* and *End of Customer Support Date*.
- Once End of Life is announced, no enhancements to the product are made. Security updates and maintenance continue until the *End of Service Date*.

##### End of Life Notification

The date when an EOL notification is published and the below dates are set.

- Last Order Date
- Final Ship Date
- End of Service Date
- End of Customer Support Date

##### Last Order Date

The final date upon which customers may submit a Purchase Order (Last Purchase Order). From this day on, the product is no longer available for sale. Customers will still be eligible for Customer Support and RMA and fix processes.

##### Final Ship Date

The final date when the Last Purchase Order must be fully supplied.

##### End of Service Date

The date from which the product is no longer available for RMA process or fixes and only the customer support process is available.

##### End of Customer Support

The date from which no support is provided for the product.